

2023

COMPANY PROFILE

Taqseem is Leading E-commerce Ecosystem Service Providers in the UAE since 2019, offering a comprehensive suite of solutions for businesses looking to thrive in the digital world of e-commerce. From cutting-edge solution from company formation, website development to robust logistics and marketing strategies, as well as being partners to biggest e-commerce platforms. We empower businesses to succeed in the dynamic world of online commerce.

1ST EVER E-COMMERCE ECOSYSTEM SOLUTION PROVIDER IN UAE



ONE-STOP ECOMMERCE ECOSYSTEM SOLUTION

THE STORY OF EVERY RETAILER.





Hi Mr. Muhammad !

Thank you for visiting us. We have heard of Taqseem providing the E-Commerce ecosystem solutions in the region of MENA. We have recently opened one of our supermarket branche(s) in Dubai and we are doing good as in-store sales, however we have decided to expand our business to e-commerce since e-commerce has become the core of any retail business in the region of UAE and Globally.

How can Taqseem help us achieve our shift to digitization?

Thank you, Ali for inviting me to your store. Taqseem is a 1st ever E-Commerce ecosystem service providers with the head office based in Dubai. E-Commerce is a passion to us in Taqseem. We don't just take it as service, we take it as a solution to whoever we work with.

Let me tell you how we can help you!





TAQSEEM VISION

Continue to serve communities by adding values to the E-Commerce supply chain.

TAQSEEM MISSION

Connecting retailers with the digital world of E-Commerce ecosystem.

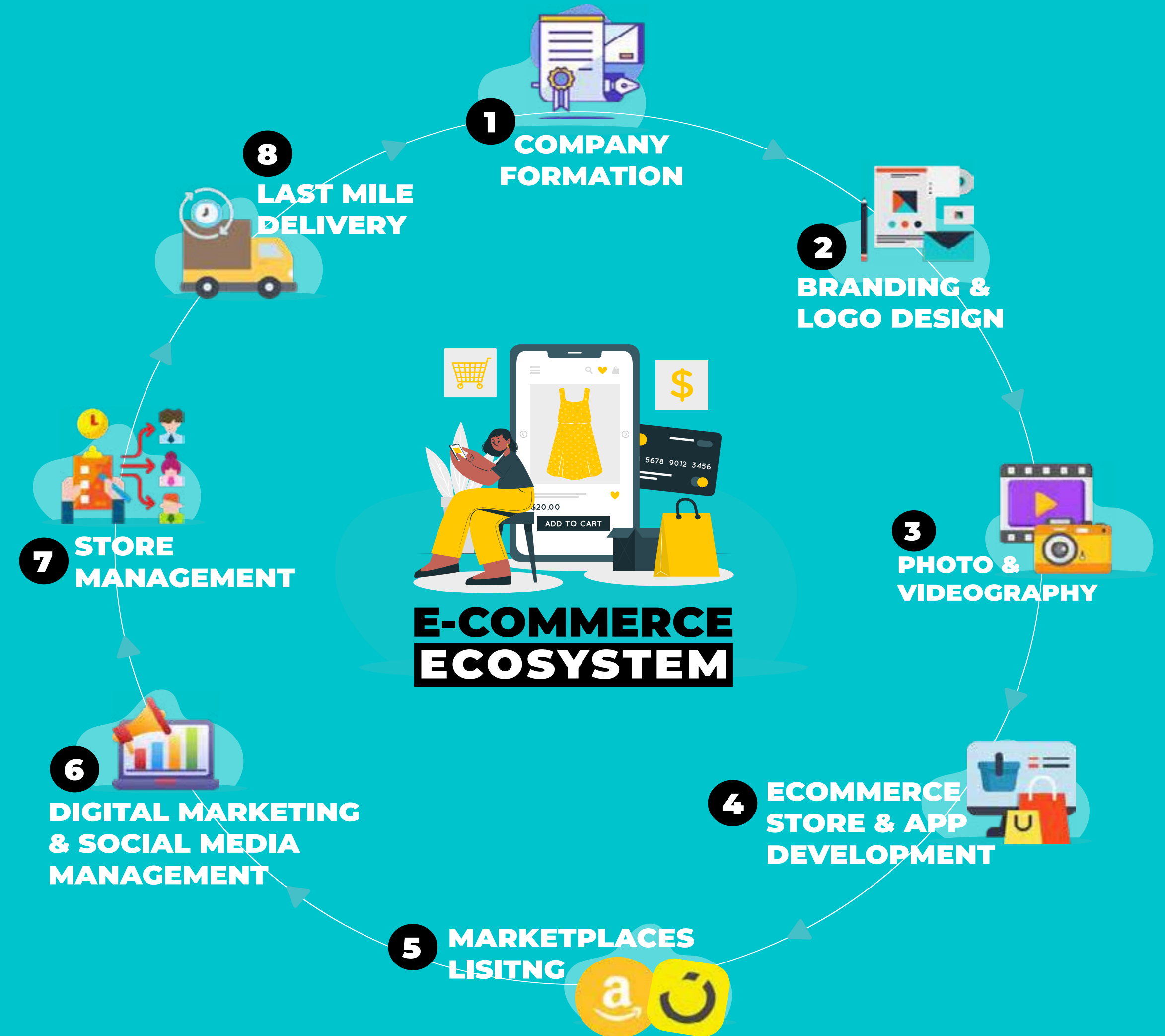


THE ECOSYSTEM

With the shift of traditional brick & mortar method has inflated the E-Commerce market in middle east from \$20B in 2020 to \$48.6B in 2022 – (Statista).

With such a demand in entire MENA region Taqseem has decided to take a part in establishing the approach of bringing more retailers closure to their customers via eCommerce Ecosystem.

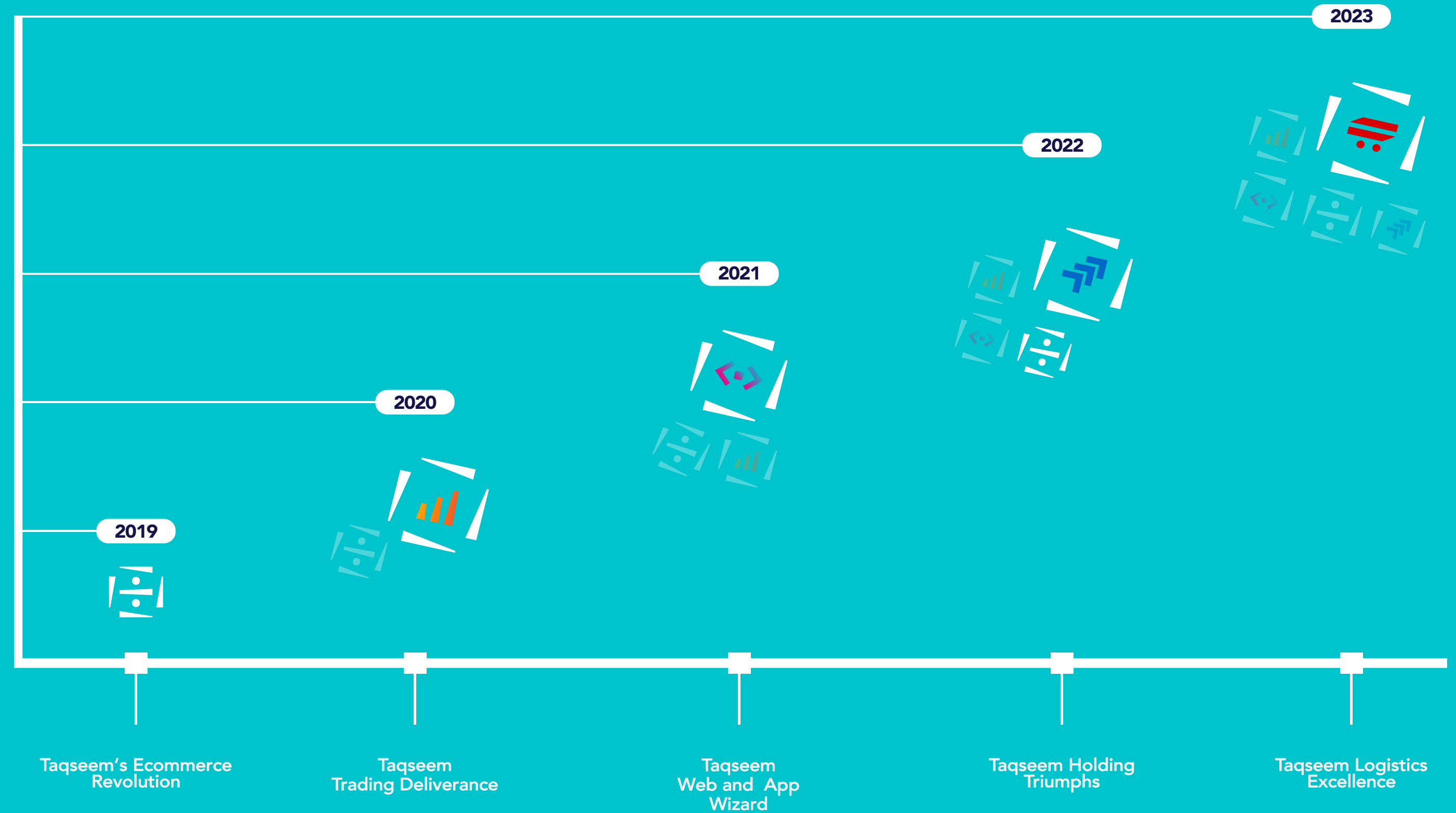
“ONE STOP SOLUTION TO RETAIL E-COMMERCE BUSINESSES”





OUR GROWTH

Over a period of time Taqseem has taken a part in almost every industry that could potentially help retailers to bridge a gap between traditional methods of doing retail business to shifting towards digital E-Commerce.



OUR CLIENTS



Many More...



OUR TRUSTED PARTNERS





WHAT WE ARE GOOD AT?

As a premier E-Commerce Service Provider in the region, our expertise shines in several key areas:

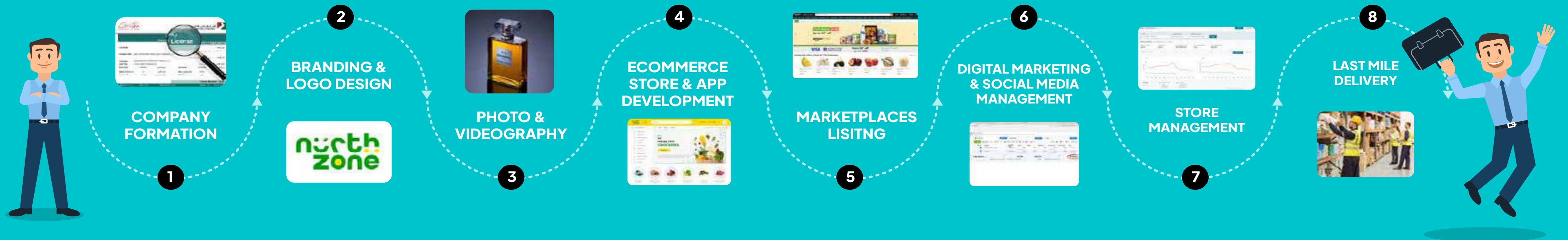
- Business Setup Services
- Ecommerce Marketplace Management
- Amazon Brand Agency
- Branding & Graphic Designing
- Photography & Videography
- Web & App Ecommerce store Creation
- Digital Marketing & Social Media
- Logistics & Supply Chain Management





MILLION DOLLAR E-COMMERCE ECOSYSTEM JOURNEY

Our E-Commerce journey is divided into 8 different phases wherein we take a brand from its grounds to Million Dollar in revenues. We create a comprehensive shield around the customer through our defined and proved strategies wherein any customer that falls on any digital channels of our retail brand (s), never gets out unless he/she buys from the brand.



SERVICES



Business Setup Services

Maximize the potential of your business with our comprehensive business setup services in the UAE. Our dedicated team manages legal, strategic, and transparent processes, allowing you to focus on



Photography & Videography

Showcase the essence of your products with our expert product photography and videography services. Our experienced photographers and videographers highlight the best features of your products through captivating images.



Ecommerce Marketplace Management

Effortlessly register and integrate on top online platforms with our expert team, propelling your business to thrive in the e-commerce marketplace



Ecommerce Web & App Development

Taqseem excels at creating beautiful and easy-to-use web-based eCommerce stores and apps, providing a robust platform for presenting and selling your products



Amazon Brand Agency

Expand your business on Amazon with our personalized strategies and expert advice. We help you improve your brand's reach a wider audience on this thriving



Digital Marketing & Social Media

Taqseem's digital marketing and social media management services help you improve your online presence and engage meaningfully with your audience.



Branding & Graphic Design

Taqseem excels at creating beautiful and easy-to-use web-based eCommerce stores and apps, providing a robust platform for presenting and selling your products online.



Lastmile Delivery

Partnering with Taqseem improves operational efficiencies, reduces costs, and increases customer satisfaction. Trust us for seamless supply chain and logistics management so you can focus on your core business.



TAQSEEM

CASE STUDIES

Out of many , here we have showcased some of our proven track records with different retailers to emphasis on our expertise, creativity and deliverables.





Client Name: **Northzone**

Website: www.north-zone.com

Services: Retail, Wholesale, Supermarket, Hypermarket Branding
Website Design | Social Media Handling | Digital Marketing
PRO | Admin & HR Service

The Story:

Northzone's MD Mr. Deepak Pahwa has approached Taqseem to handle its operations from Branding, Logo & Portfolio Design, eCommerce Website Development, Social Media Handling, Digital Marketing, PRO, Admin & HR services.

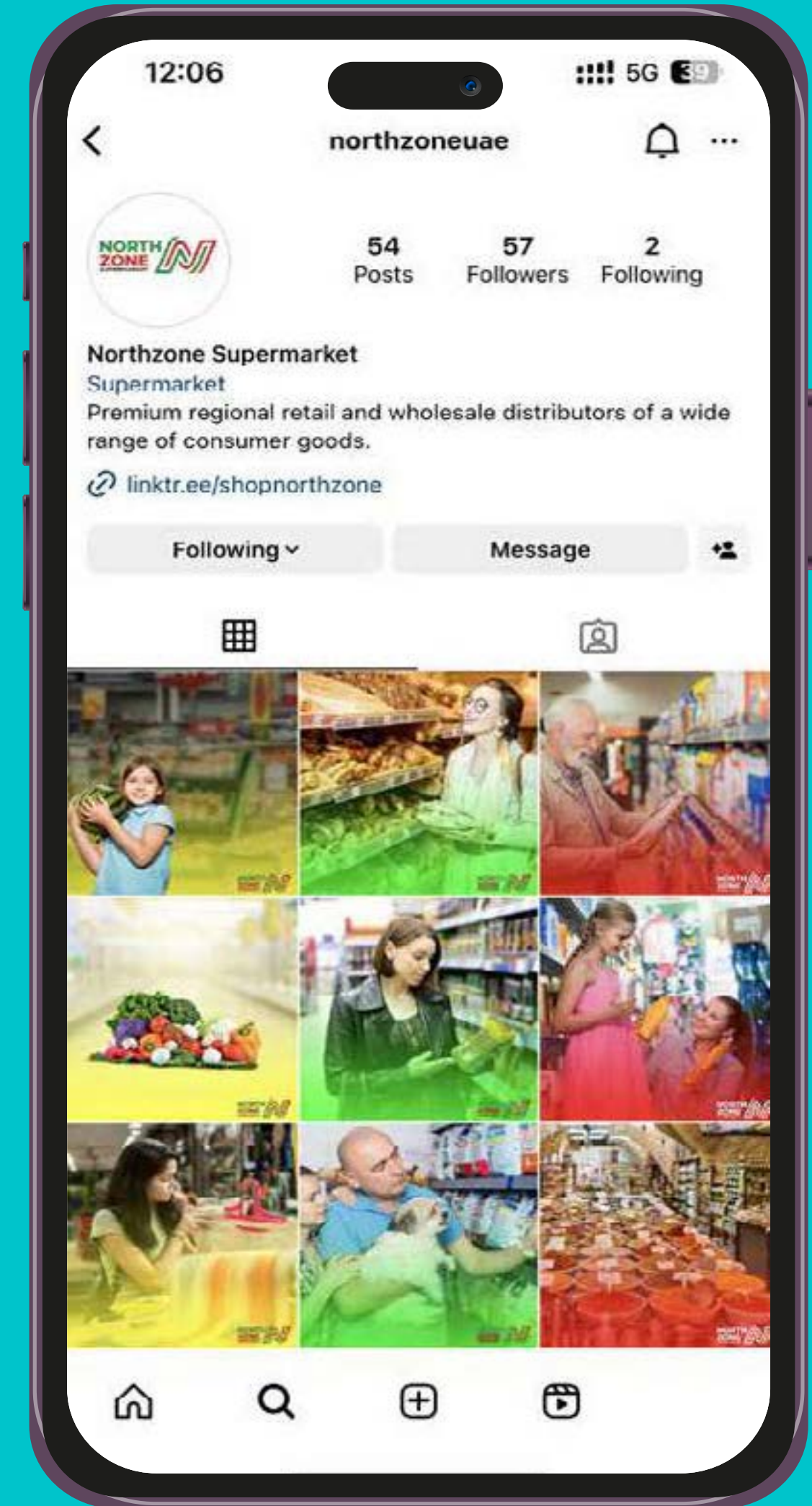
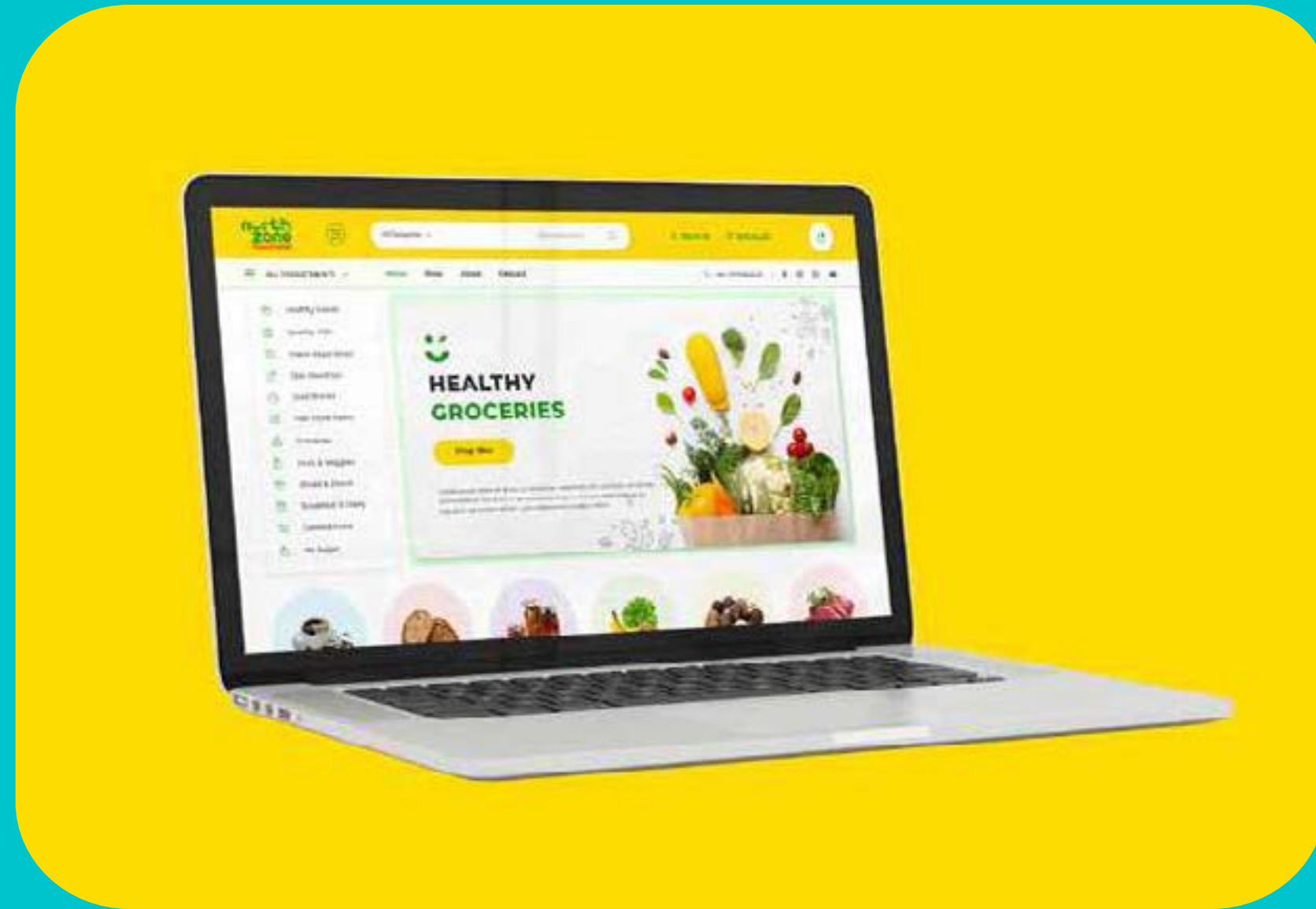
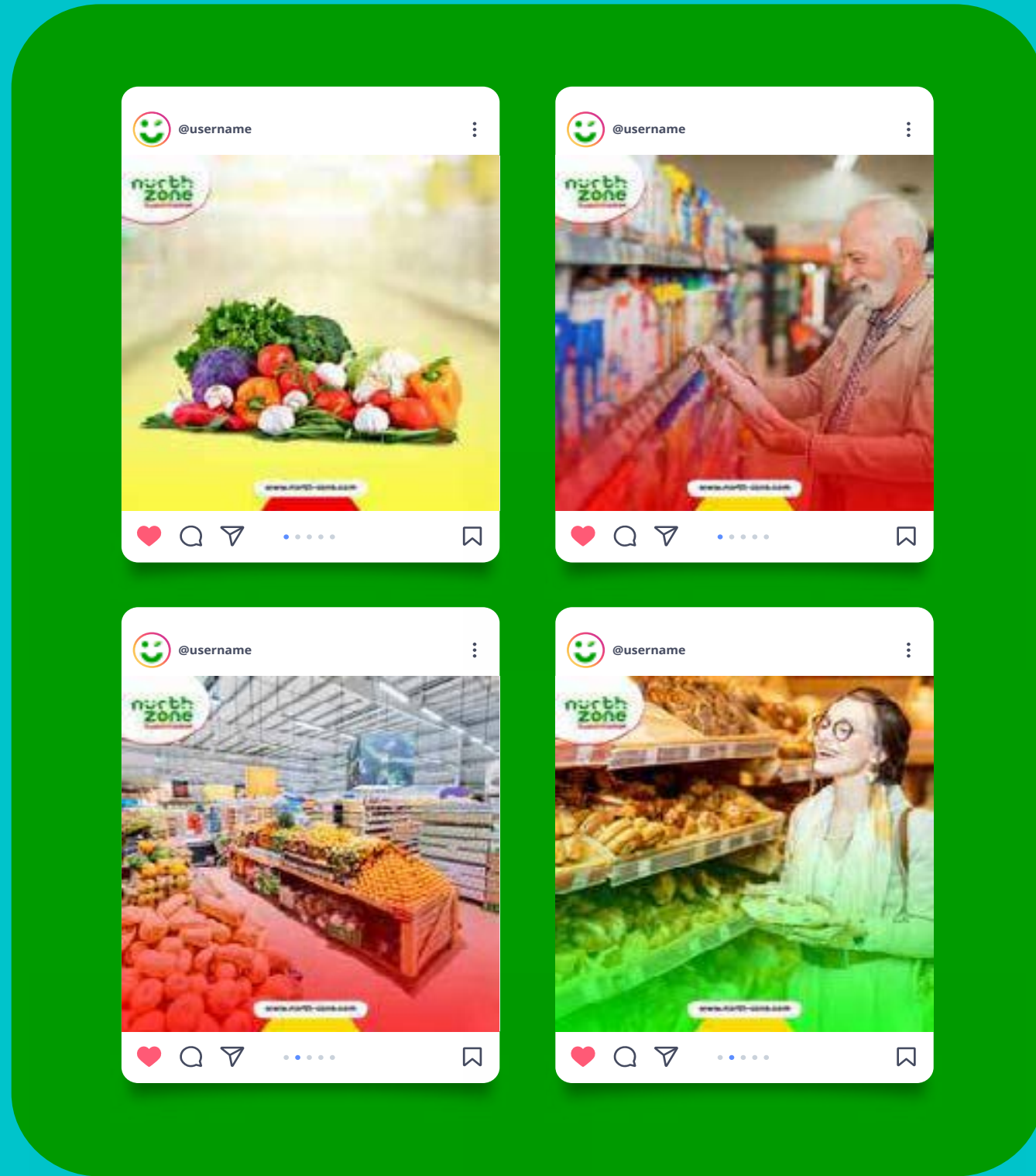
Taqseem has developed right SOP's within Northzone from its operations to digital management of all 7 branches located in all Emirates.

Taqseem has also taken part in registering Northzone's branches with all aggregators, like talabat, delivero, elgrocer, now now and careem for its online orders & deliveries.

Taqseem took this opportunity and proudly delivered it with its utmost experience in retail field.

Taqseem has also taken part in giving suggestions to Northzone management in offline marketing from distribution of pamphlets, whatsapp commerce integration and more.









Client Name: **Vivid Nest**
Website: www.vividnest365.com
Services: Amazon PVT Label Brand | Product Hunting
Sourcing | Branding | Launch

The Story:

Vivid nest was a private label brand which was launched on amazon by Taqseem's team for one of our Respected Individual Client Mr. Shafeeq.

Mr. Shafeeq is a business man from India. He approached Taqseem with an Investment of 20,000 USD to launch his private label brand in Amazon USA. Taqseem has taken this opportunity to uplift the idea and deployed its resources to find out a right product with the minimum of 35% ROI. With the efforts, Taqseem found out a product with the ROI 40% almost and has sourced the product from China.

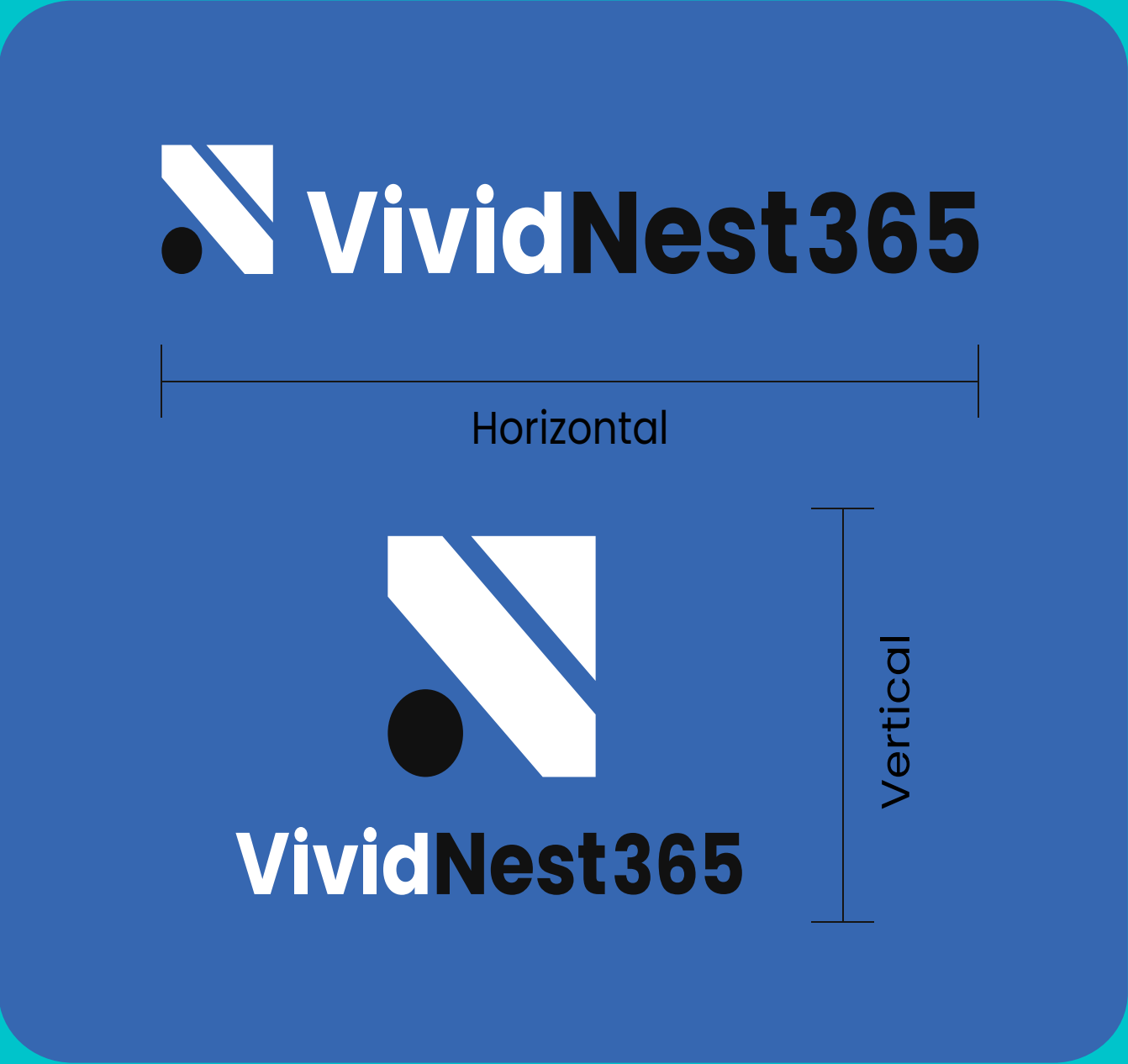
Taqseem negotiated with the supplier on a behalf of our respected client and got a great deal.

The product is in a production stage right now and will be delivered to the warehouse of Amazon in UAE. Wherein Taqseem will create the listing on the backend and make it live.

Taqseem has also created small informative cum eCommerce website for vivid nest, so in case if the client is hunting the product on google or if the client needs more information about the brand , so its available Online.



VividNest365



Client Name: **Soft Touch Interior & Fit out**
Website: www.softtouchinterior.com
Services: Interior & Fitout | Social Media Handling | Digital Marketing

The Story:

Soft Touch's CEO Mrs. Dorsaf has approached Taqseem to render their services to increase her brand awareness ,conversions, leads generations and retaining their existing social media community.

Taqseem has taken care of the pain points Mrs. Dorsaf has shared, and offered her the following below services with the guaranteed results:

• Social Media Handling & Content Creation

- Facebook
- Instagram
- Tiktok
- Youtube
- Pinterest

• Digital Marketing & Paid Ads

- Facebook Ads
- Instagram Ads
- Tiktok Ads
- Youtube Ads
- Google Display and Search Ads
- Landing Page



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Fit out & MEP Works... more

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Follow Message



Home Search Add Post

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Interior & Fitouts



Crafting Reception Waiting Area
That Makes Great First Impression

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Interior & Fitouts

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WITH OUR FITOUT SOLUTIONS

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Interior & Fitouts

Transforming Business Landscapes,
a exquisite **Meeting Rooms** for offices



Client Name: **Bendita**
Website: www.bendita.ae
Services: Fashion Social Media Handling | Website Development

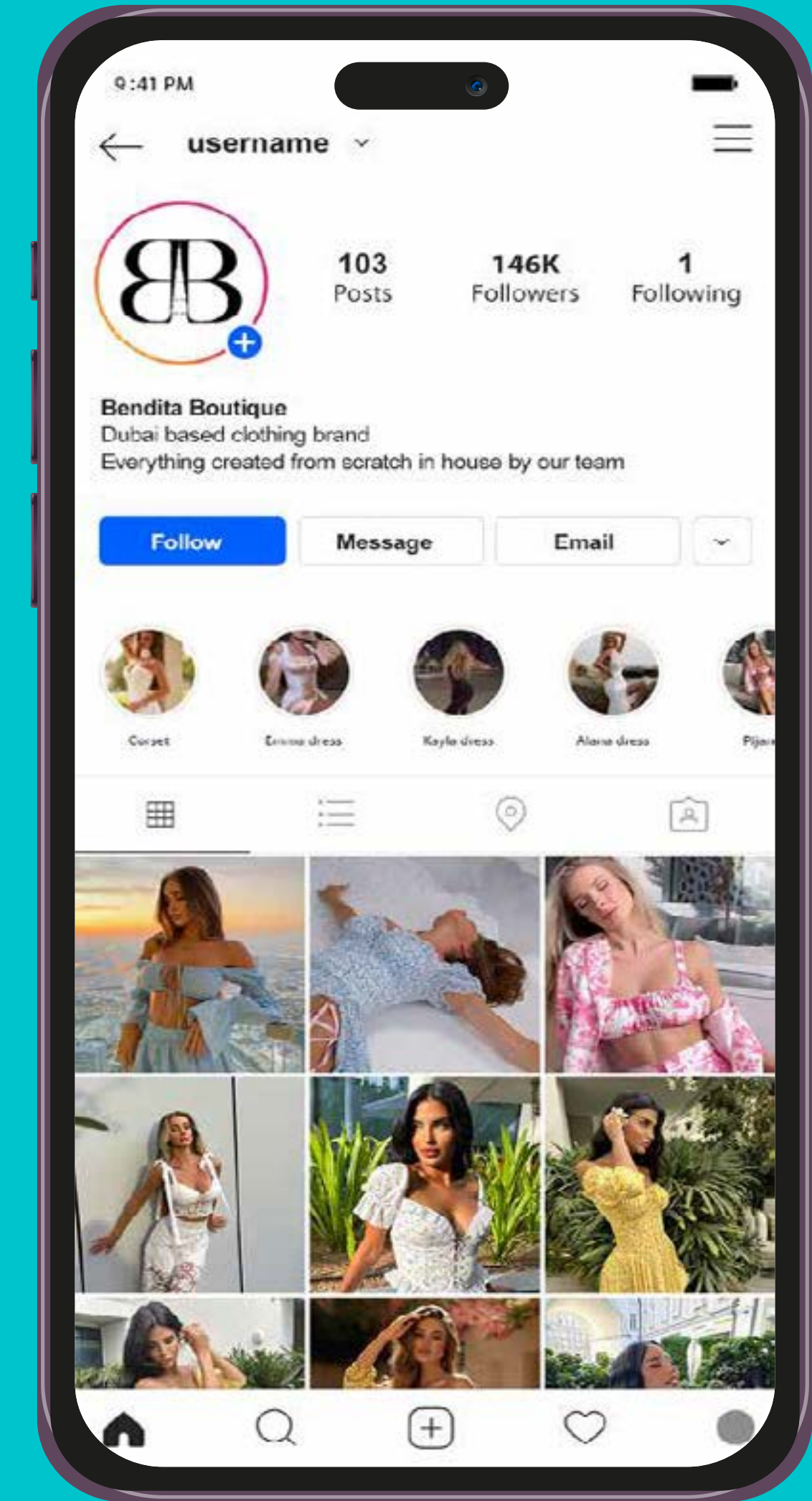
The Story:

Mrs. Alma is a Russian model & a business women known for her personality, styling & fashion. She was operating her own instagram page before she contacted Taqseem to launch her own fashion brand in UAE.

With the multiple years of retail fashion industry knowledge, taqseem took over the opportunity & has developed a unique, simple, clean, promising and customer centric website for Bendita. Which was globally recognized with the increasing no. of visitors every day.

Not only this, Taqseem also handled Bendita's 1 Social Media platform i.e. @bendita.dubai and increased its followers and created its awareness all around the world in 6 months of time. Due to which the no. of followers have been increasing tremendously & as of the moment @bendita.dubai stands at 118k followers on Intsagram.







Client Name: **Trestique**
Website: www.trestique.com
Services: Cosmetics | AMZ Private Label Brand

The Story:

Trestique is a reputable & well know brands launched by Taqseem for one of its clients based in US in 2022 in US Market & since than its growing tremendously.

Taqseem's job is to handle is Amazon related activities from:

- Running PPC Campaigns
- Inventory Management
- Customers Engagement
- Order Management
- Amazon Relations





t Gap in the Cosmetics Market

- Many offerings with complex routines that take time
- Shortfall in travel-friendly, simple "beauty-on-the-go"
- Large swaths of consumers want their simple routine, with
 - Top Quality
 - Travel Friendly
 - Simple yet holistic

t We KNOW how to Grow

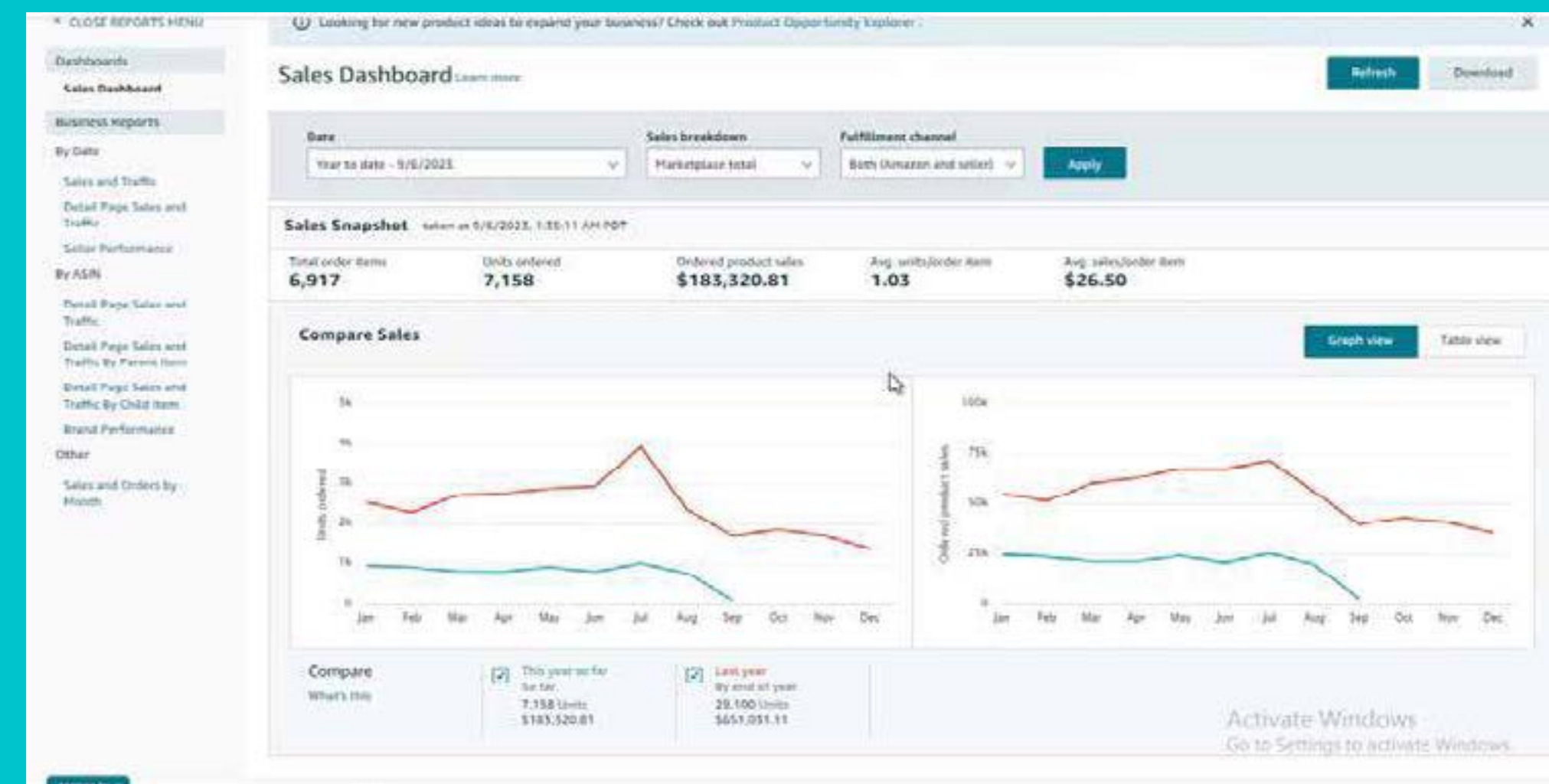
	2022	2023	2024	2025
Revenues	\$2,485,893	\$3,500,775	\$6,532,226	\$9,296,513
EBITDA	-\$248,267	-\$58,686	\$838,285	\$1,641,895
EBITDA %	-9.99%	-1.68%	12.83%	17.66%

REV CHANNELS	2022	2023	2024	2025
Website	\$1,686,530	\$2,534,196	\$4,853,444	\$6,794,133
Amazon	\$657,202	\$741,764	\$1,211,537	\$1,575,009
Subscription Boxes	\$0	\$321,550	\$643,100	\$643,100
Retail	\$60,197		\$0	\$525,000
Other	\$174,785	\$0	\$0	\$0
(returns)	-\$92,821	-\$96,734	-\$175,855	-\$240,729
TOTAL REVENUES	\$2,485,893	\$3,500,775	\$6,532,226	\$9,296,513

DTC - Repeatable, scalable, profitable & we OWN the Customer

...with competitive advantage!

CONFIDENTIAL



Client Name: **By fairy**

Website: www.byfairy.com

Services: Gems & Astronomy Store
Website Development | Branding

The Story:

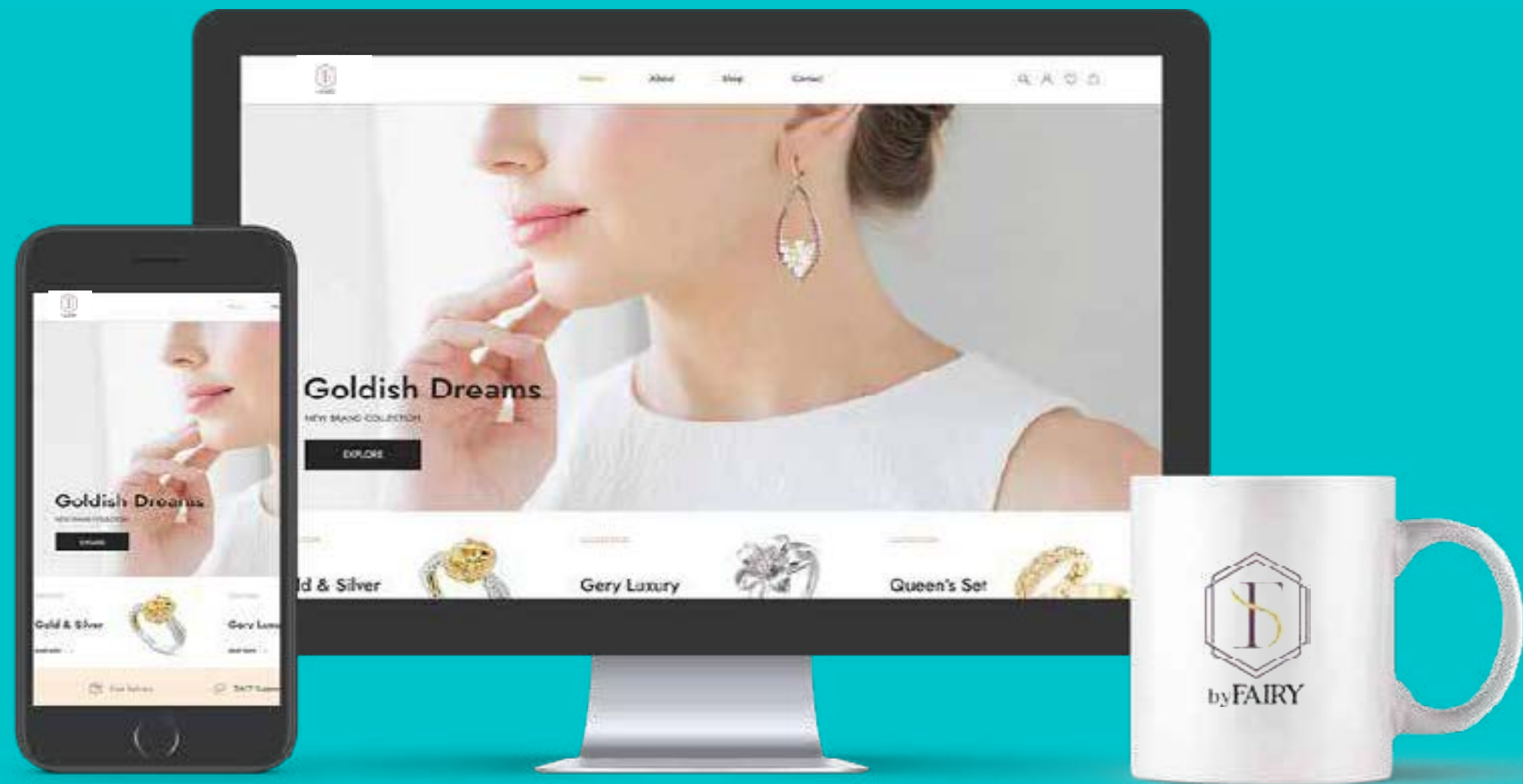
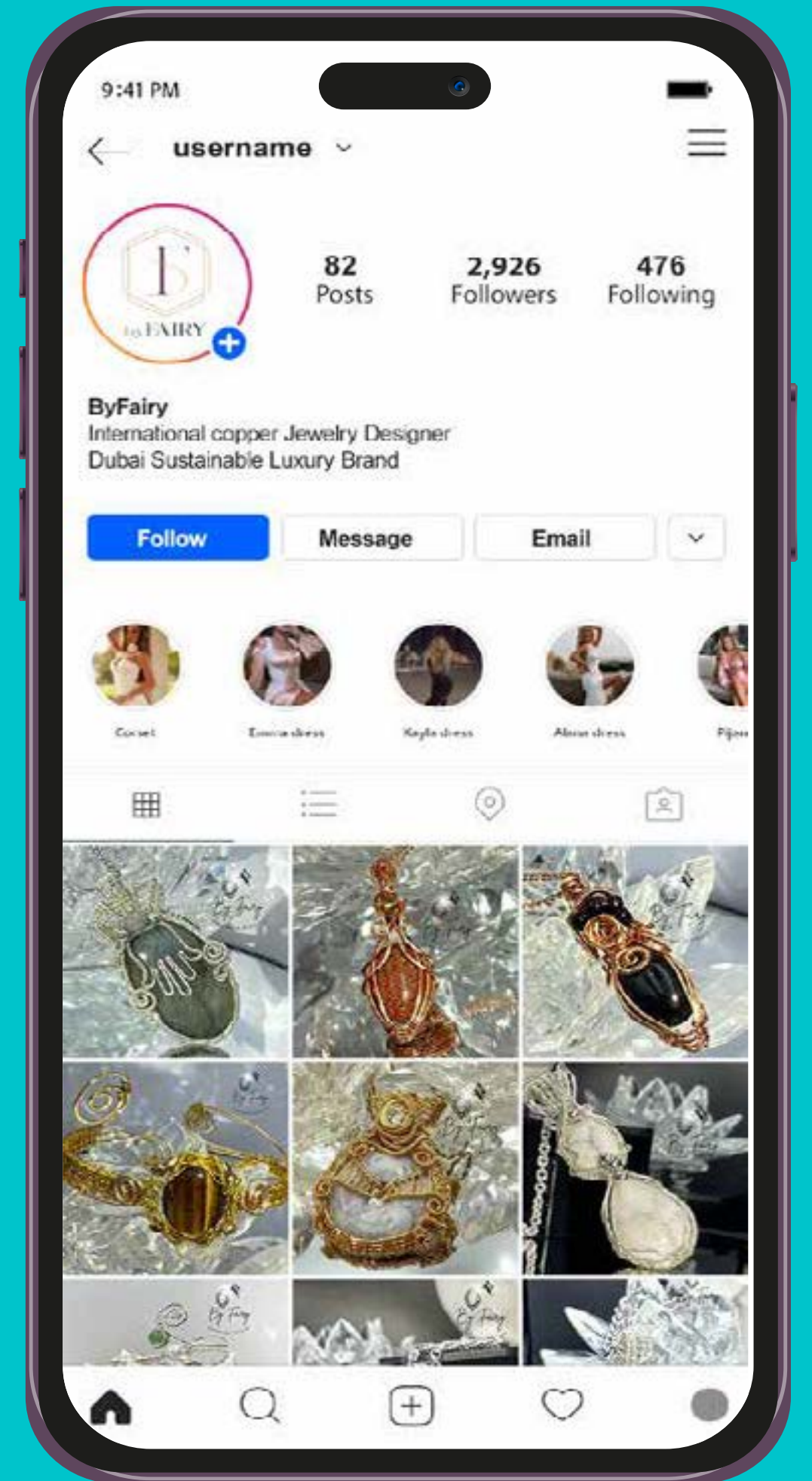
By Fairy is a mix of fairy tale stories and modern era of fashion. Our Client Mrs. Faryal is a true fan of gems and their effect on human body and nature. With her love and passion to gems and motherly fairy tales from her childhood she had decided to name her passion a “byfairy”.

Recently byfairy approached Taqseem and requested to follow down her idea of converting fairy tales into modern eCommerce stores wherein people can not only buy her gems but have some sense of elegance & premium feel of her online shop.

Taqseem took this approach and derived it to reality with the following deliverables

- Branding
- Website Development
- Social Media Handling
- Marketing







Client Name: **One Stop Auto Garage**
Website: www.onestopauto.ae
Services: Auto Garage Website Development | Branding |
Digital Marketing | Social Media Handling

The Story:

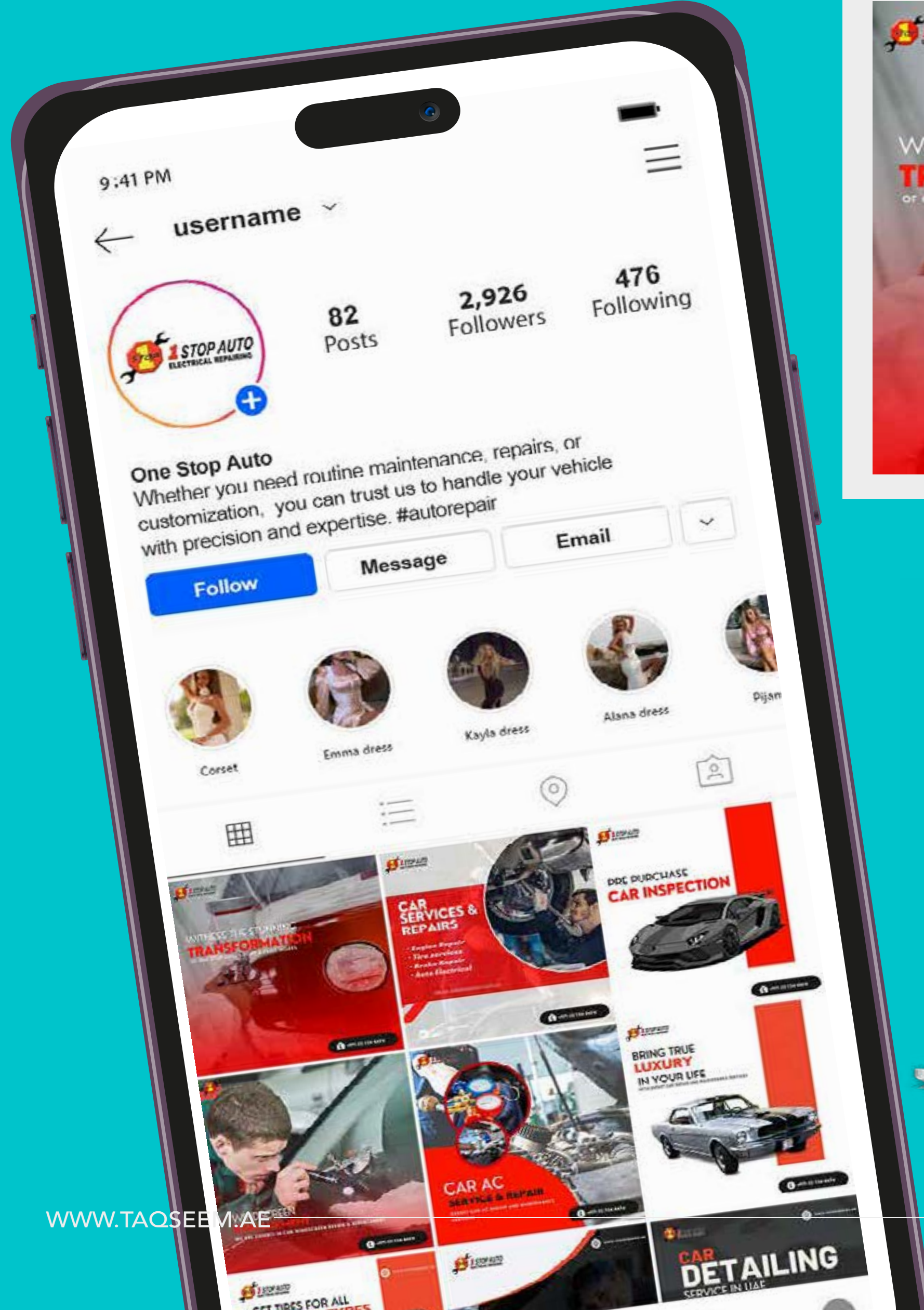
One Stop Garage with the History of 30 years and 7 Branches in the Emirates of Ras Al Khaima is a famous name in the field of Auto Repairs.

Recently they have realized the value of digital business presence and that has become the reason of hiring Taqseem's expertise to make a legit difference with a valuable recognition of One Stop's Digital Presence and its in-shop experience & services.

Taqseem has performed and is performing the following services for One Stop Auto Garage:

- Branding
- Website Development
- Content Management with Video & Photography
- Social Media Handling
- Digital Marketing and Pad Ads





Client Name: **New Shopee**

Website: www.newshopee.ae

Services: Departmental Store | Website Development
Social Media Handling and Marketing

The Story:

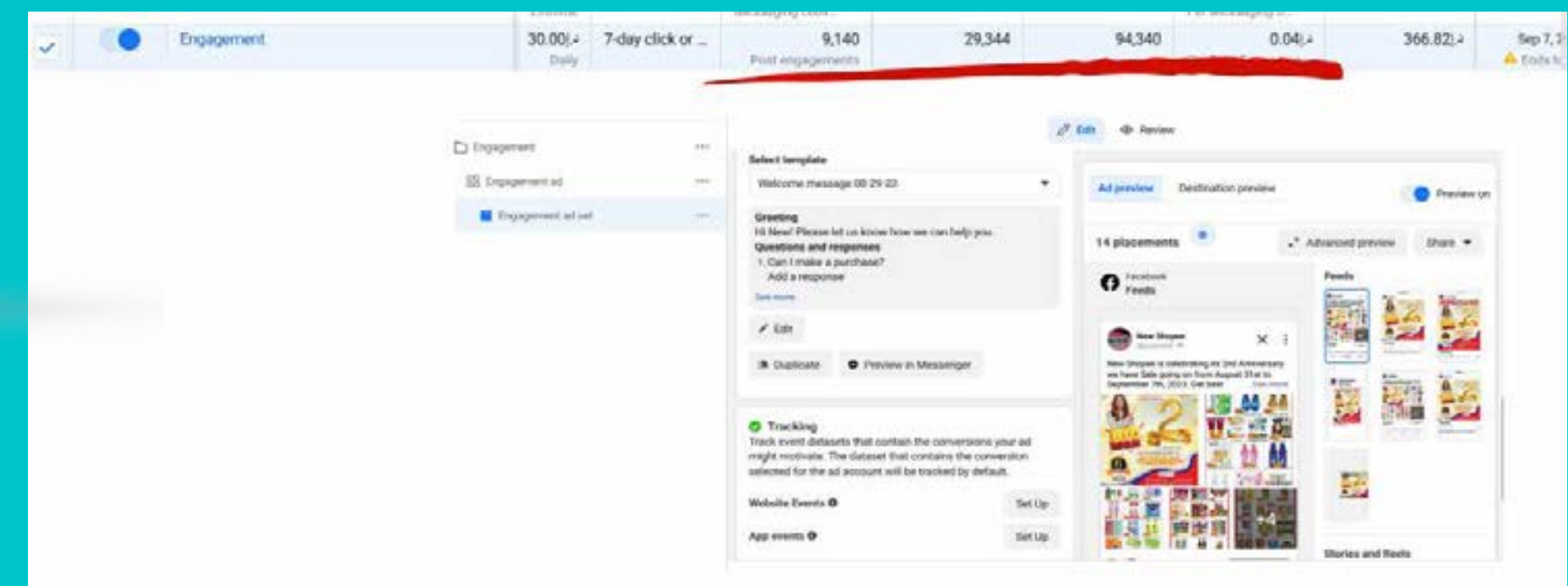
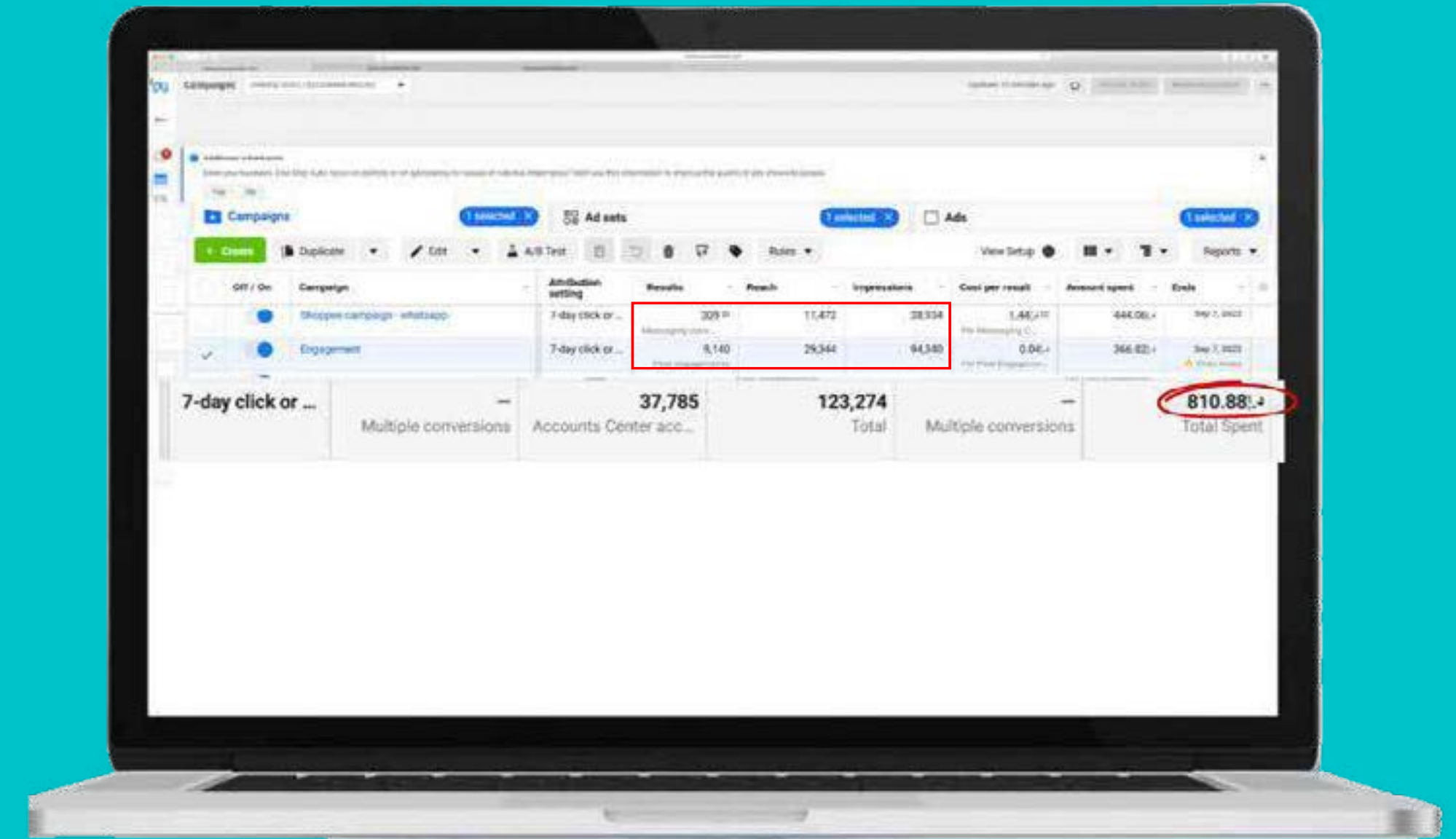
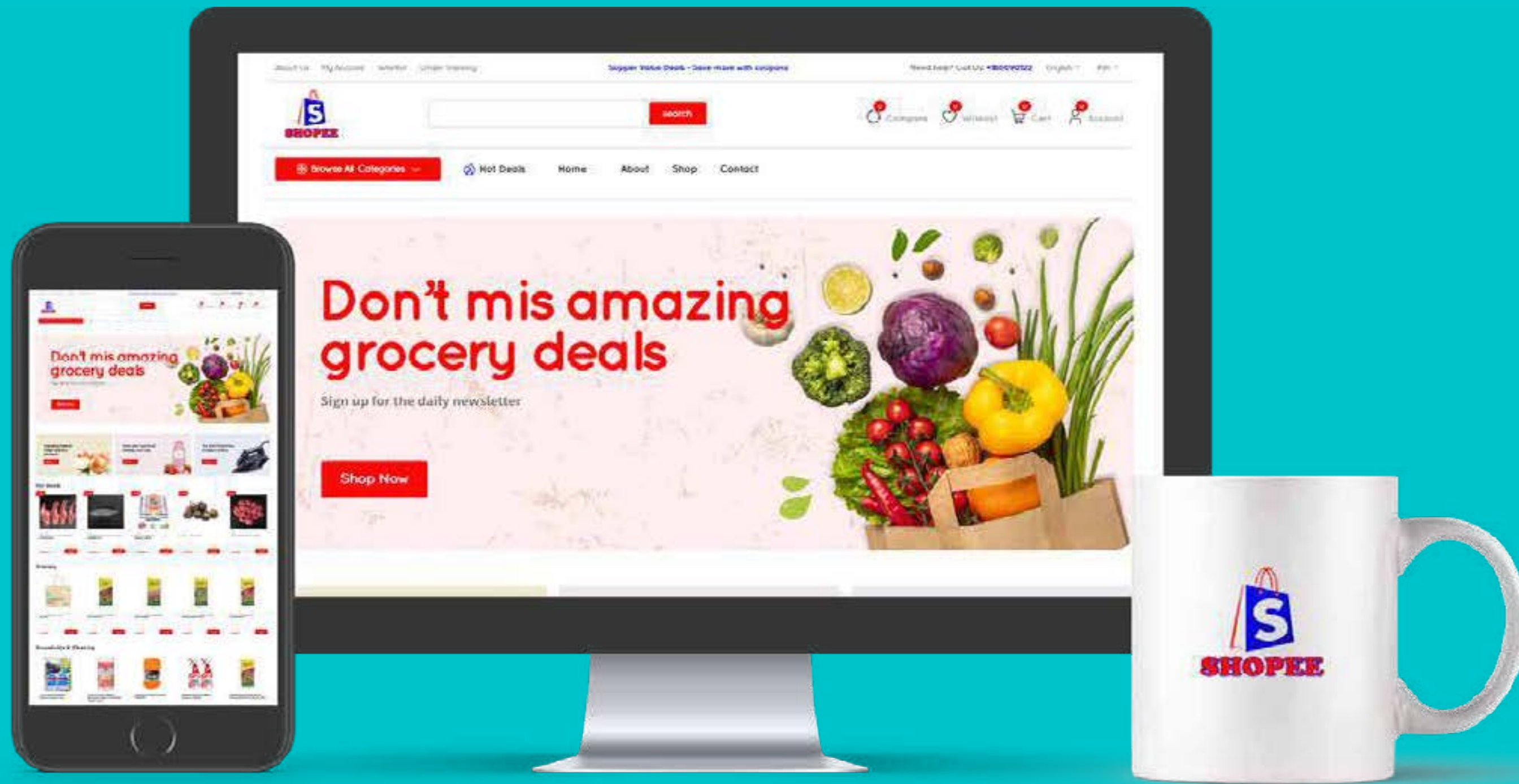
New shopee is a departmental store based in Satwa Dubai. Mrs. Divina the Managing Director at New Shopee has approached Taqseem to design website , handle social media pages and the marketing.

Recently on their annual anniversary, she has requested us to advertise their shop products on different social media platforms including facebook, instagram and tiktok. Her targeted audience was a Pilipino community to sell the organic Pilipino products. Taqseem has taken this opportunity of showing expertise in the field of marketing and community building.

We archived tremendous results in a very short period of time with the following deliverables:

- E-Commerce Website Development
- Social Media Handling
- Social Media Marketing & Paid Ads





OUR CERTIFICATIONS & COLLABORATIONS

اقتصادية دبي
DUBAI ECONOMY

amazon spn

Google
Partner

HubSpot
CERTIFIED PARTNER

شمس
Shams
مدينة الشارقة للإعلام
Sharjah Media City

اقتصادية دبي
DUBAI ECONOMY

noon Partners

دبي الرقمية
DIGITAL DUBAI







Google Display
& Video 360





OUR SOCIAL PROOFS

Being a digital believer , Taqseem is a part of all famous social media platforms. We create content on a vast level since content creation is a need of this and the coming era. On our social media channels, We educate people on how to sell through e-commerce marketplaces , the use of AI (artificial Intelligence) in e-commerce, business growth , brand making , marketing tactics & much more. Follow Us!

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Dear Mr. Muhammad,

Thank you for your Brief Introduction
We would really love to work with you.

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